



Outdoor Advertising Association of America

## FOARE Wraps Fundraising with \$229,810

February 26, 2018



The Foundation for Outdoor Advertising Research & Education (FOARE) has completed a successful fundraising campaign for its Fiscal Year 2017 program with donations totaling \$229,810.

Of this total, more than \$189,810 is dedicated to the FOARE general fund, \$30,000 is a direct contribution by the Ron & Nancy Fletcher Family Foundation for its special funds program endowment, and \$10,000 to The Vern & Elaine Clark Scholarship Endowment Program.

Since FOARE was re-organized in the early 2000s, the foundation has raised over \$2.7 million dedicated to supporting important industry research as well as scholarships for families within the OOH industry.

The foundation announced 12 student scholarships will be awarded this year, totaling \$38,500. Three of the scholarships are endowments from: Vern & Elaine Clark Outdoor Advertising "Champion" Fund; The Allman Family Business Development, Marketing and Sales Scholarship; and, the Reagan Family Scholarship for graduate planning/urban program students.



FOARE extended gratitude to the following 2017 Annual Fund Donors:

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